

**XENMAG**

# **Portfolio Presentation**

xenmag.com


# TABLE OF CONTENTS

- Introduction
- Social Media Management
- Social Media Marketing
- Search Engine Optimization
- Google Ads & Landing Page
- Website Design & Development
- Other Marketing Services
- Hire XENMAG
- Thank You

# 360° DIGITAL MARKETING = SALES

We're your Digital Marketing Partner to constantly work toward generating results that actually matter = SALES.

## EVERYTHING DIGITAL MARKETING & ADS – UNDER ONE UMBRELLA

- Brand Awareness
  - Leads Generation
  - Ecommerce Sales
  - App Downloads
  - Online Bookings
  - Customer Relationship
- 

# SOCIAL MEDIA MANAGEMENT

Each month we'll work on your social media to build authority, credibility and interest among your audience.

- Social media audit and optimization
- Content – strategy, creation, posting (Videos + Graphics + Copywriting)
- Audience engagement & PR
- Performance tracking & reporting



hakunamatatarestocafe

Follow

Message

107 posts

3,380 followers

228 following

Hakuna Matata Restocafe

Restaurant

Best burgers, pastas and pizzas in town 🍔🍕🍷

Open till 4am.

Louis Lane, 3869a, Pandit Karuppan Rd, Perumanoor, Kochi, Kerala 682020



New Dishes



Burgers



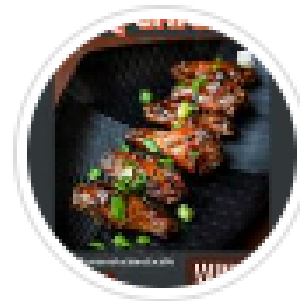
Food Bloggers



Drinks



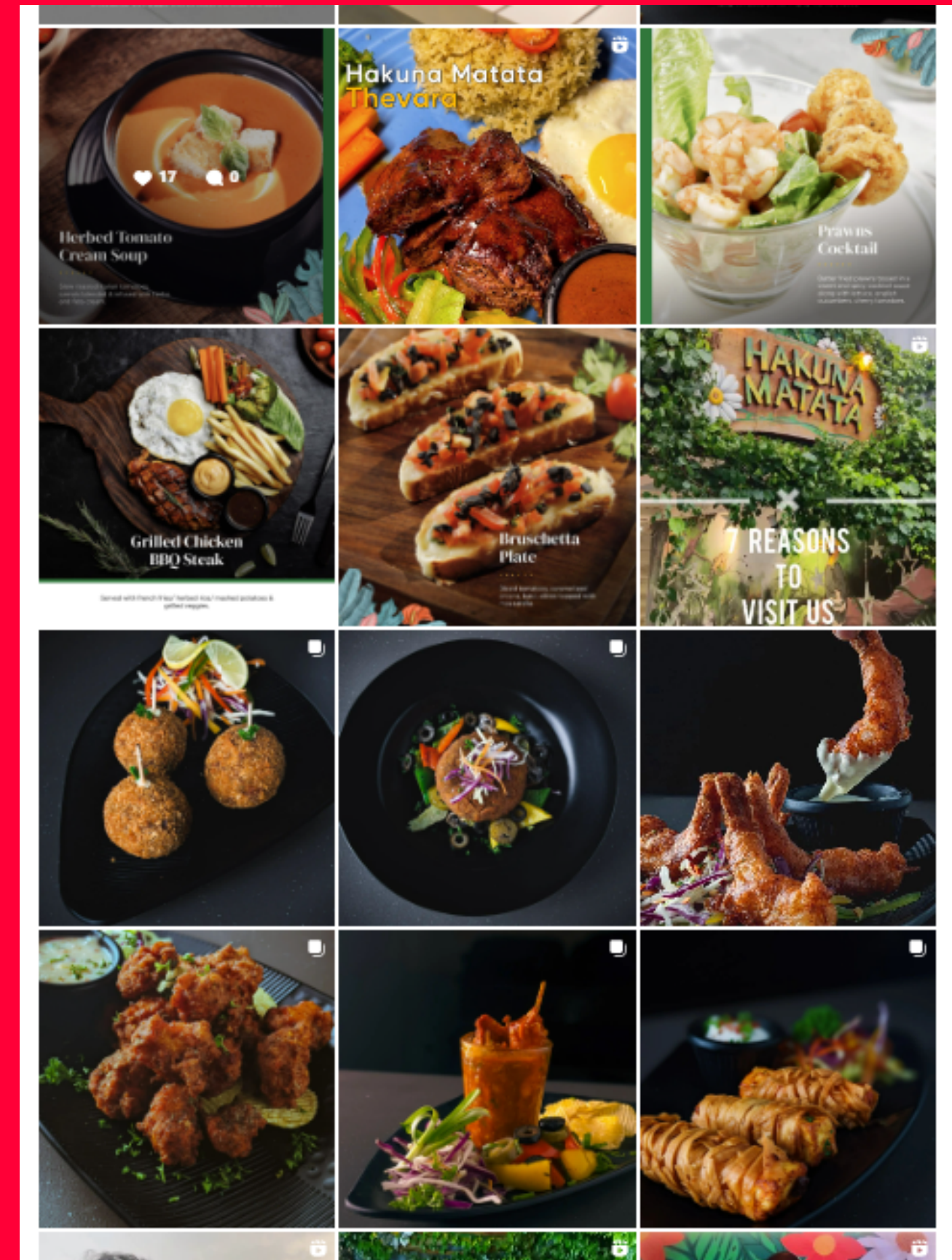
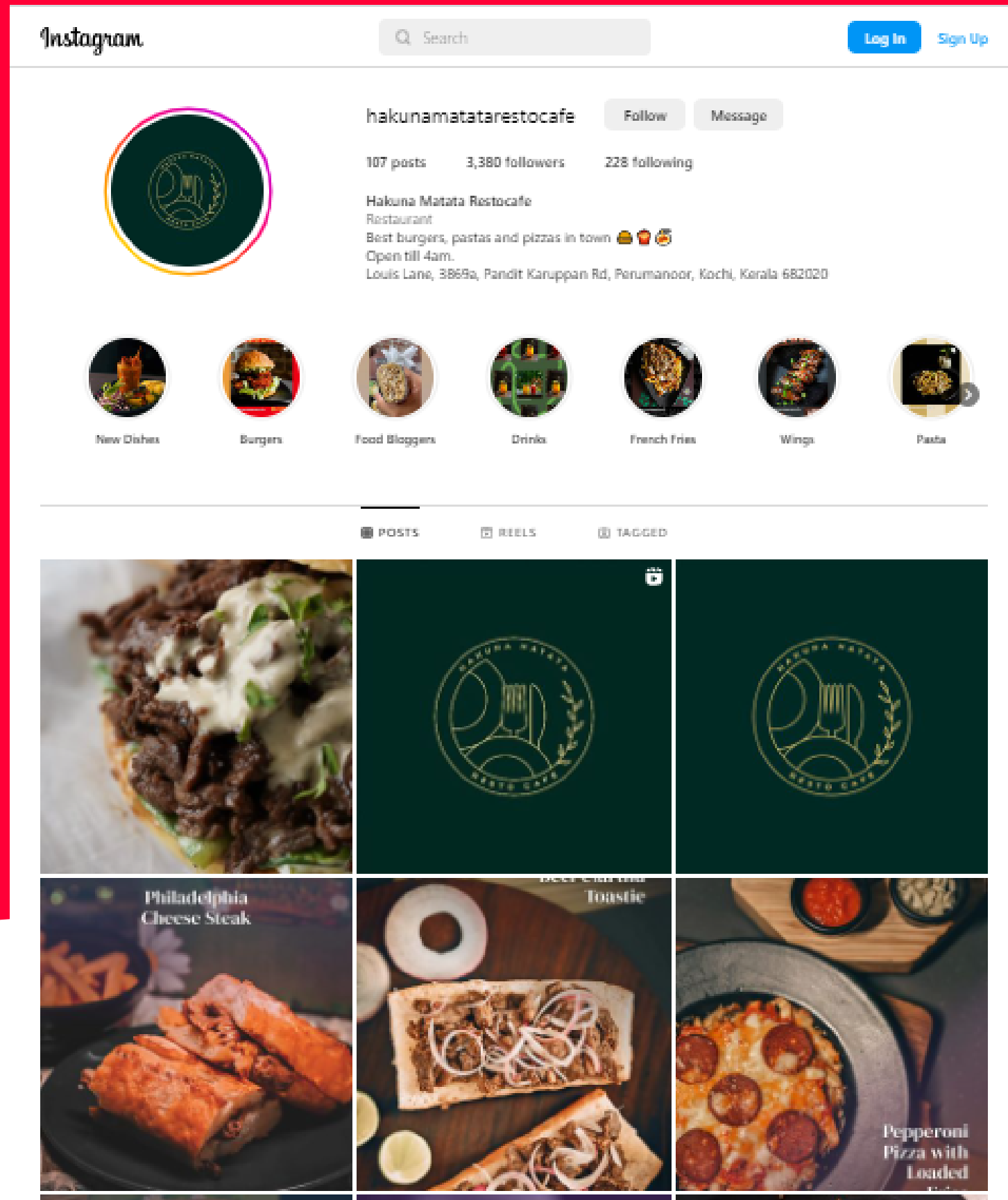
French Fries



Wings



Pasta





steamnmugs

Follow

Message

303 posts

8,200 followers

26 following

Steam N Mugs Riders Cafe®  
Cafe

Think Global. Eat Global  
Ring Us: +91 9946355055  
[g.co/kgs/Ks1FPe](https://g.co/kgs/Ks1FPe)



Celebrities



Kakkanad



Dish of the day



Menu



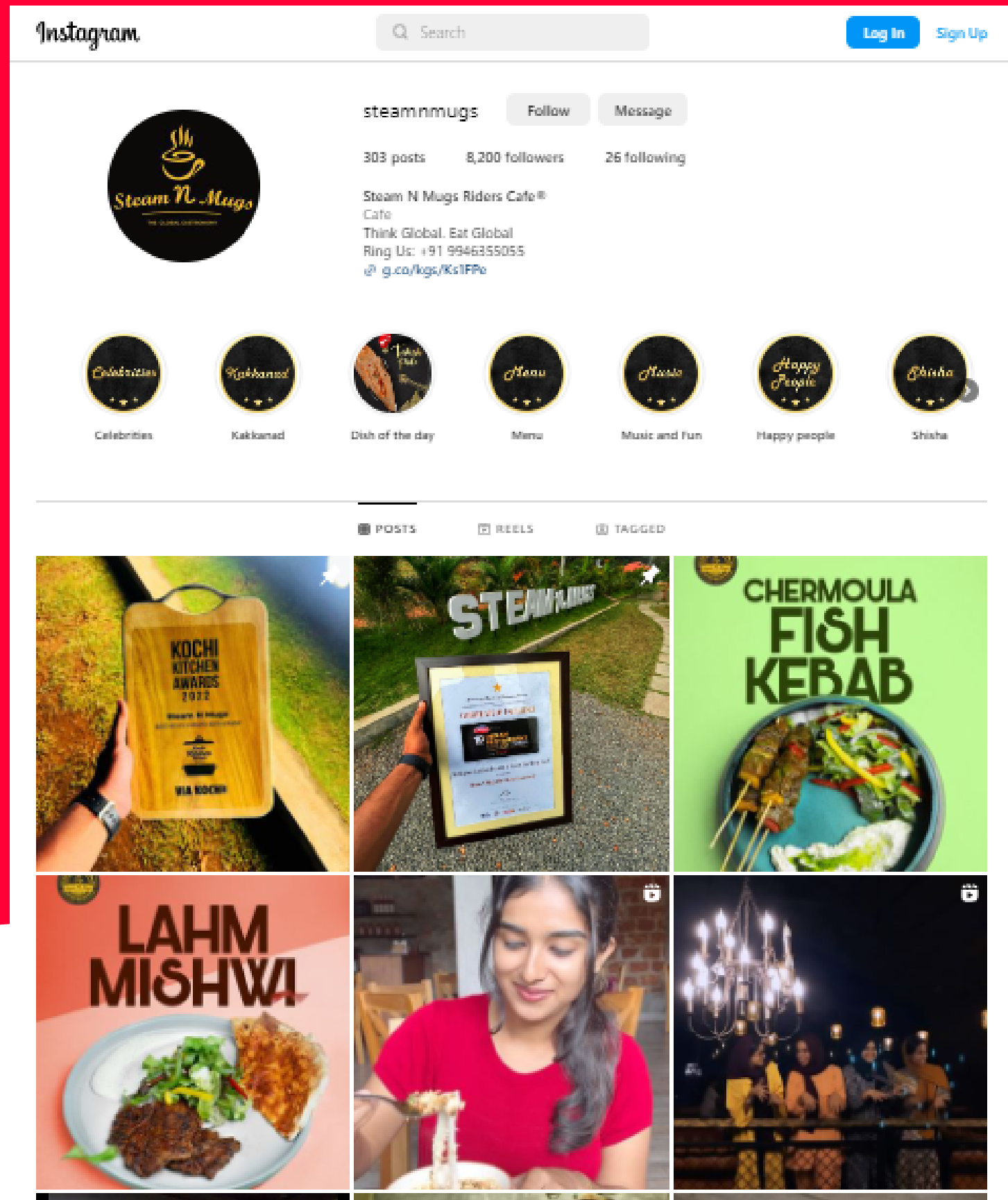
Music and Fun




Happy people



Shisha







**GM GROUP**  
Since 1984  
Sanyal & Sanyal

**GM GROUP**  
always with you


033 4603 3533  
www.gmgroups.co.in




**MEENA TULIP**  
Kolkata, Gopabpur




**MEENA FLORA**  
Kolkata, Gopabpur




**MEENA ECOVISTA**  
Newtown, Kolkata



**MEENA ORCHID**  
Salt Lake, Mahatma



**MEENA GALAXY**  
Ballygunge Road



**GM GROUP**  
Since 1984  
Sanyal & Sanyal

**GM GROUP**  
5.2K followers • 4 following

[Posts](#)
[About](#)
[Photos](#)
[Videos](#)

**Intro**

GM Group - A Kolkata based premium Real Estate developer successfully serving the society with Good

Page - Property developer

BA - 17 Salt Lake City, Sector-1, Kolkata, India, West Bengal

083360 87402

info@gmgroups.co.in


gmgroups.co.in

Open now

Price range - ₹

Not yet rated (2 reviews)

**Photos** [See All Photos](#)



Happy Independence Day  
স্বাধীনতা দিবসে নতুন বাড়ি আপনার নতুন স্বপ্নের প্রতীক



**GM GROUP**

[GM GROUP's Photos](#)
[Albums](#)


































# SOCIAL MEDIA MARKETING

By leveraging targeted ads, engaging content and strategic budget allocation – we ensure that your message reaches the right audience at the right time. Maximizing your Return On Investment.

- Audience targeting
- Platform identification
- Ad strategy
- Ad creatives
- Ad campaign execution
- Reporting & analysis

SalesTown

## Grow Your Sales by 45% or FULL REFUND

- ✓ Lead Management
- ✓ Sales Pipeline
- ✓ Team Management
- ✓ Task Automation
- ✓ And Many More

BOOK OFFER NOW

₹349  
LAST 7-DAY  
OFFER

INDIA'S #1 VOTED CRM FOR SALES



4.2 ★★★★★



Capterra

4.5 ★★★★★



Gartner

4.5 ★★★★★

# 500 LEADS, 70% CONVERSION

Through this Facebook, Instagram and LinkedIn ad campaign we've generated 500 top quality leads every 2 months for our client SalesTown, resulting in more than 70% sales conversion.

# 1500 SALES, 1 MONTH

Through this Facebook and Instagram ad campaign we've generated 1500 ecommerce sales for our client from the 1st month for hiring XENMAG.



## BOOST YOUR RETAIL SUCCESS

WITH GOA'S AUTHENTIC JAMS

MANGO

MIX FRUIT

STRAWBERRY



100% RISK FREE DEAL

|              |                   |          |
|--------------|-------------------|----------|
| TOTAL MRP    | WHOLESALE PRICE   | MARGIN   |
| ₹ 2640       | <del>₹ 2031</del> | 38%      |
| TOTAL QTY-12 | <b>₹1919</b>      | 1000 GRM |



Exclusive For Retailer

 **FREE DELIVERY**  
On order above ₹1999

 **COD**  
₹40 Extra

 **WhatsApp** SHOP ON

Send "Hi" on  
**9096277761**

 **TRUSTED BY 5000+ RETAILERS**

 **QUALITY PRODUCTS 200+**



MODULAR KITCHENS STARTING FROM ONLY

~~₹3.5 Lac.~~  
**₹1,20,000**

LAST  
30-DAY  
**OFFER**

- OPTIMIZED IN SPACE
- SEAMLESSLY FUNCTIONAL
- EASY TO CLEAN
- BOTH SIDES FIRE RESISTANT
- 45 DAYS INSTALLATION
- 7 YEARS WARRANTY
- NO COST EMI

46+ YEARS EXPERIENCE

8000+ HAPPY CUSTOMERS

GRAB NOW

# ₹8,40,000 REVENUE HIT, 5 DAYS

Through this Facebook and Instagram ad campaign we've generated 30 top quality leads every in 5 days for our client, resulting 7 sales conversion within the next week.

# SEARCH ENGINE OPTIMIZATION




With our SEO strategies, we will let people know your business exists. Especially who are already searching for your product or services. Get on top of your competitors and win the SEO game.

- On page & Off page optimization
- Blogs or Articles
- Google Business Profile optimization
- Performance tracking & reporting

Google

sawindia

X



All

Videos

Images


Maps

News

More

Tools

About 1,99,000 results (0.33 seconds)



Software@Work

https://www.sawindia.com

Software@Work – Software that run your business

enquiries@sawindia.com. (+91) 730 30 30 000. Software@Work ... Very Good Support from SAW India. Pankaj Tandalekar ... enquiries@sawindia.com.

Contact Us

Making software work for your business since the past 28 ...

About Us

enquiries@sawindia.com. (+91) 730 30 30 000. Software ...


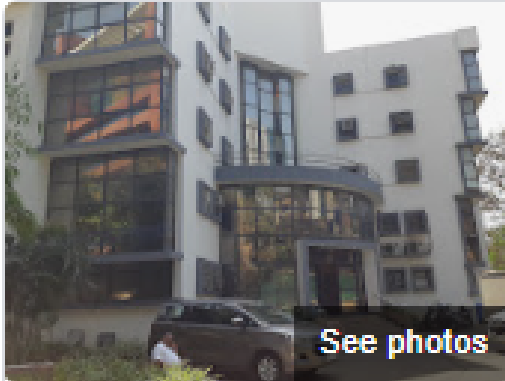
Careers

enquiries@sawindia.com. (+91) 730 30 30 000. Software ...

Tally Solutions

enquiries@sawindia.com. (+91) 730 30 30 000. Software ...

More results from sawindia.com »



See photos

Software@Work India P. Ltd

Website

Directions

Save

4.8 ★★★★★ 1,563 Google reviews

Software company in Mumbai, Maharashtra

Address:

Magnum Opus, 3, Ground Floor, Shanti Nagar, Vakola, Santacruz East, Mumbai, Maharashtra 400055

Hours:

Open - Closes 6 pm

Phone:

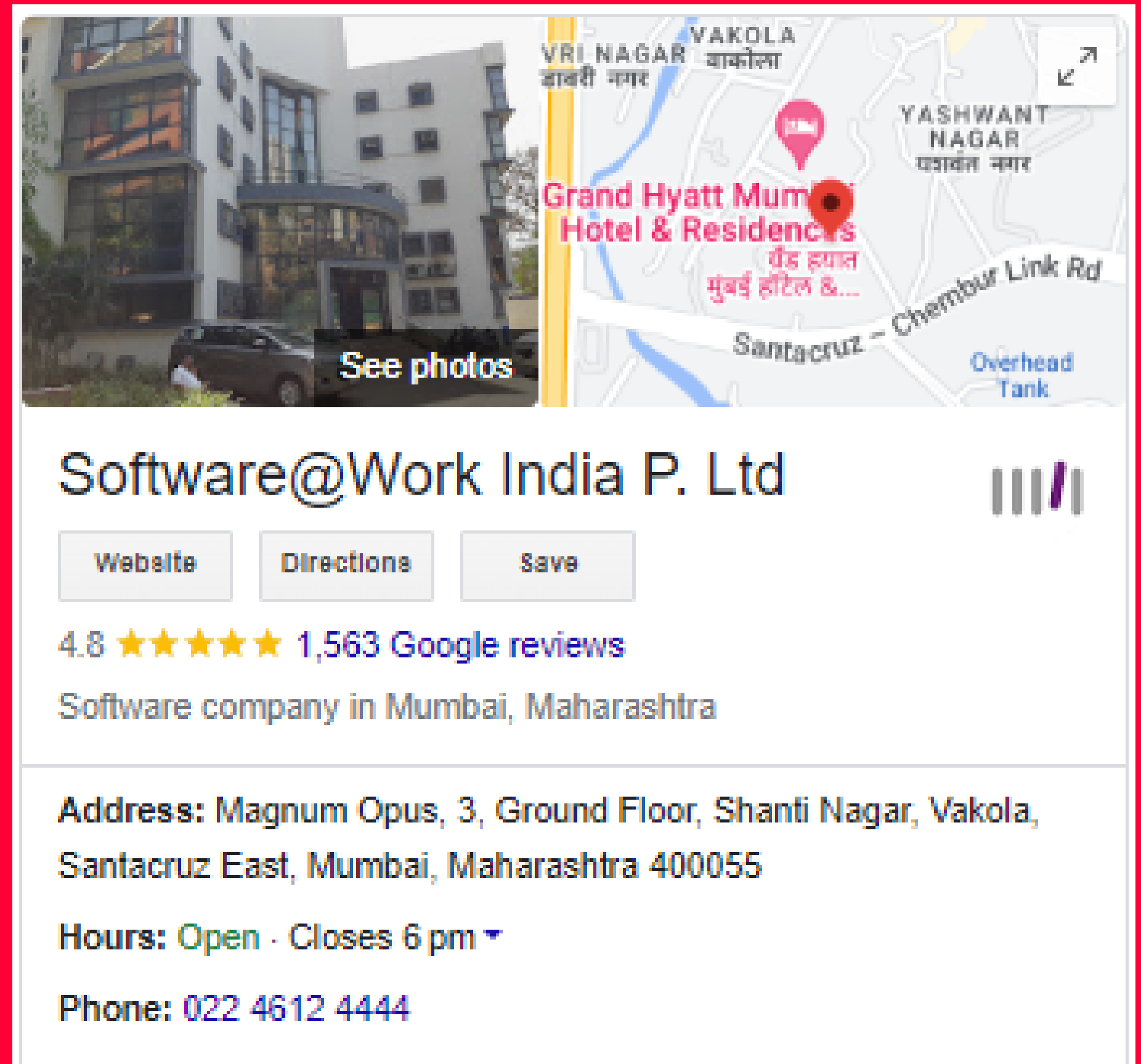
022 4612 4444

Suggest an edit · Own this business?

We have optimized search results for our client comprising of Website and Google Business Profile that builds business trust resulting in better Sales Conversion.

# 10-15 CALLS, EVERYDAY

We have optimized the Google Business Profile for our client to achieve Top Rank on SERP that is helping to get at least 10-15 calls per day with 85% Sales conversion.





salestown



All

Videos

Images

Shopping

News

More

Tools

About 73,200 results (0.34 seconds)



Salestown CRM

<https://salestown.in>

## Salestown CRM

Improve Your Sales Process with Our Best CRM Software - Effective Lead Management system for Higher Conversions. Try it now!

### Login

Login. Keep me signed in. Login. Sign inSigned in. Forgot ...

### Blog

Welcome to SalesTown - Your one-stop blog for sales success ...

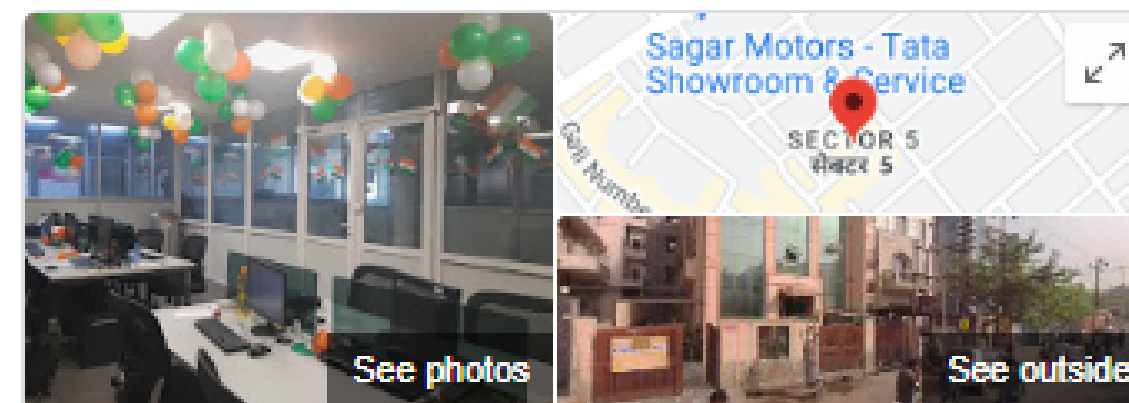
### Contact

How to add a lead column to the List view of my contacts ...

### Software For Small Business

SalesTown gives its clients the benefit of supervising leads in ...

[More results from salestown.in »](#)



## Best CRM Software Company | SalesTown

Salestown

Website

Directions

Save

4.4 ★★★★★ 115 Google reviews

Software company in Noida, Uttar Pradesh

**Address:** A-19, 1st Floor, Sector 5, Noida, Uttar Pradesh 201301

**Hours:** Open · Closes 6:30 pm ▾

**Phone:** 092894 53644

**https://salestown.in/**



Domain Rating <sup>i</sup>

**10**

Backlinks <sup>i</sup>

**3.6K**

90% dofollow

[Top 100 backlinks](#)

Linking websites <sup>i</sup>

**509**

77% dofollow

<https://www.sawindia.com/>



Domain Rating <sup>i</sup>

29

Backlinks <sup>i</sup>

2.9K

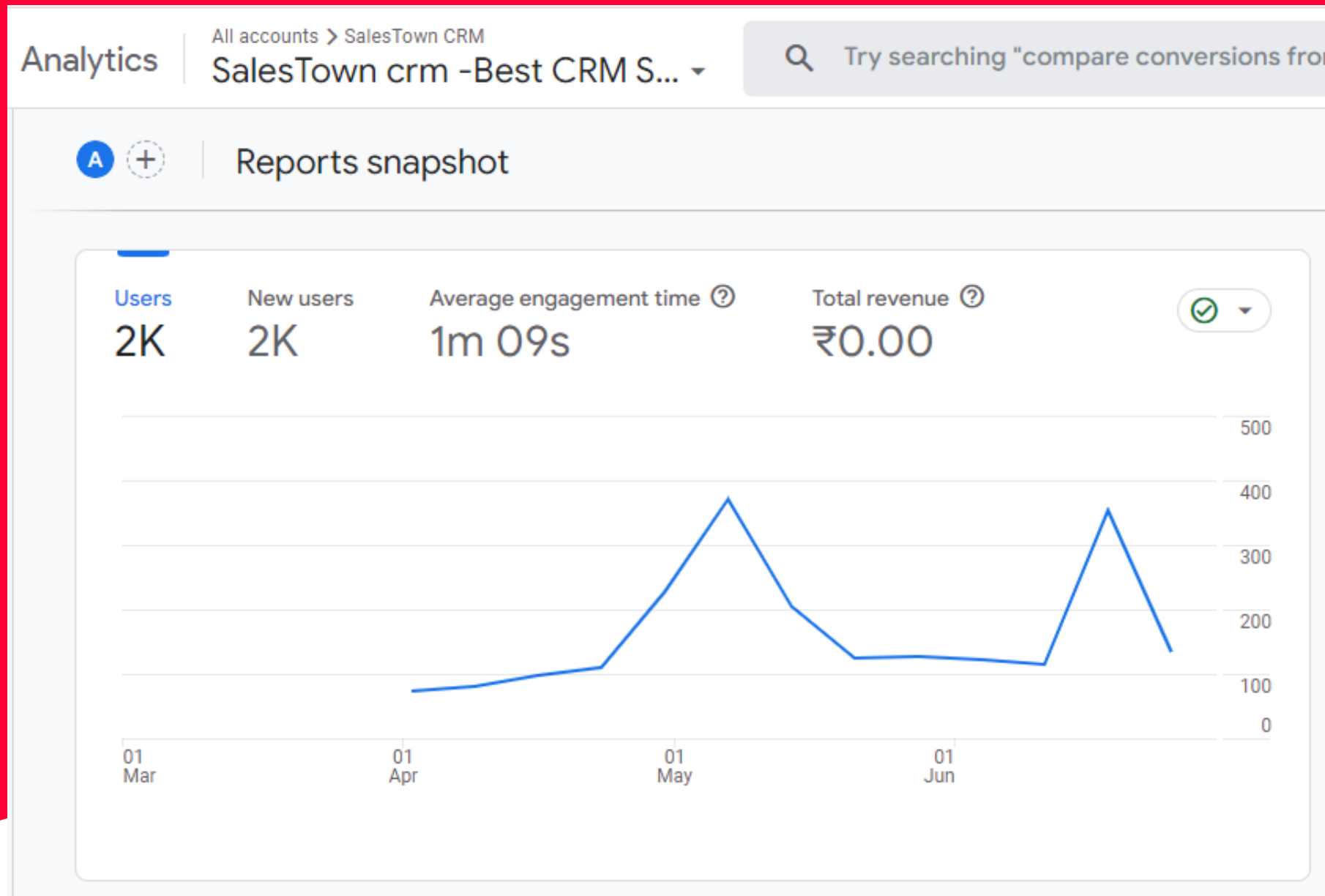
43% dofollow

[Top 100 backlinks](#)

Linking websites <sup>i</sup>

282

45% dofollow



# 2000+ TRAFFIC, 3 MONTHS

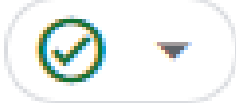
Our client SalesTown, was having 0 traffic to their website when they hired XENAMG. From there we have generated 2000+ traffic till June, and still exponentially increasing.

# 3500+ ORGANIC TRAFFIC

We have generated 3500+ organic traffic (Google Search + Social Media) to our client's website within 5 months of hiring XENMAG.

## WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▼ by  
Session default c... ▼



SESSION DEFAULT ...

SESSIONS

|                |      |
|----------------|------|
| Direct         | 1.4K |
| Organic Search | 1.3K |
| Paid Search    | 965  |
| Organic Social | 630  |
| Referral       | 181  |
| Unassigned     | 16   |
| Paid Other     | 14   |

[View traffic acquisition →](#)

Get a detailed SEO overview of a site or page URL

Language / Country

sawindia.com

Domain



English / United States

SEARCH

Using Ubersuggest's Free Version With 1 Search

Try Our Free Trial for 150+ Daily Searches

START FREE TRIAL

# Traffic Overview : sawindia.com

ORGANIC KEYWORDS

1,045

ORGANIC MONTHLY TRAFFIC

66,880

GREAT

DOMAIN AUTHORITY

25

BACKLINKS

4,946

NoFollow: 1,833

ORGANIC TRAFFIC

66,880 organic visitors per month



Organic Monthly Traffic

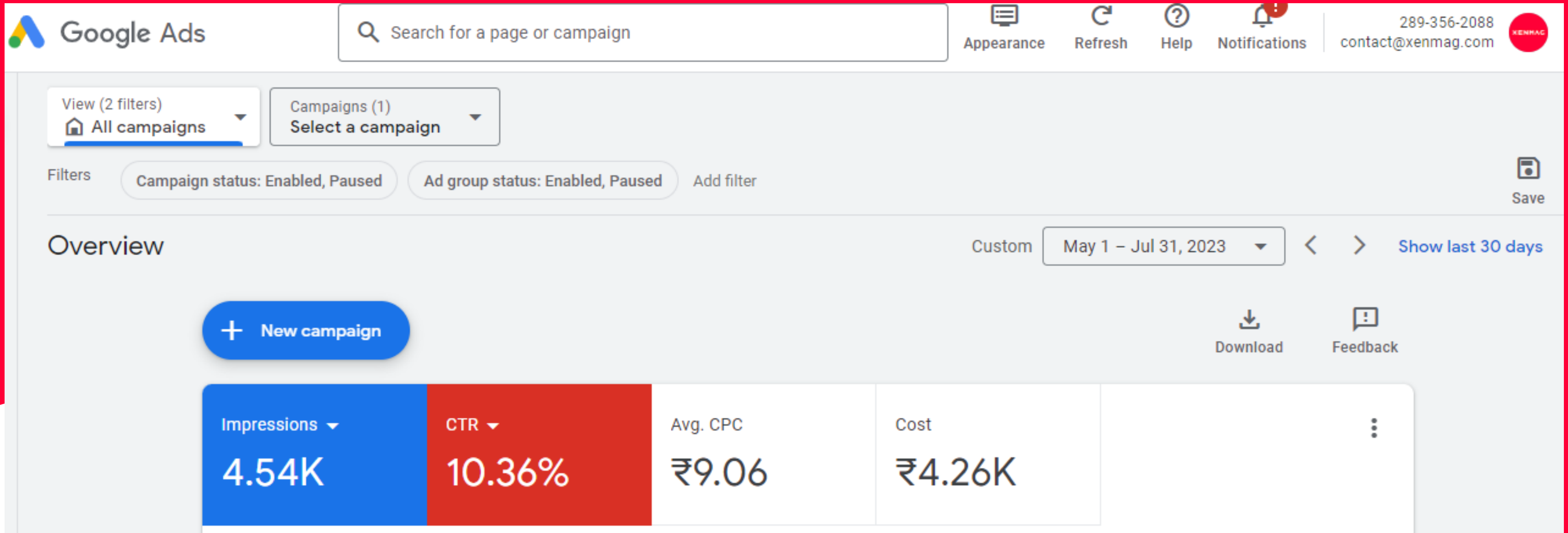


# GOOGLE ADS

Beat your competitors and capture your target audience through our strategic Google Ads and Conversion Focused Landing Pages.

- Audience targeting
- Keyword identification
- Ad strategy
- Landing page
- Ad campaign execution
- Reporting & analysis

For our client, we have achieved more than 10% conversion rate from ads to landing page visit, which was significantly higher than the competitors. It resulted in lower Cost Per Click = ₹9.06, plus more traffic in the landing page.



The screenshot displays the Google Ads interface. At the top, there's a search bar and navigation links like Appearance, Refresh, Help, and Notifications. Below this, filters for 'View (2 filters)' and 'Campaigns (1)' are shown. The main section, 'Overview', features a 'New campaign' button and a table of performance metrics for the period 'May 1 – Jul 31, 2023'. The metrics shown are Impressions (4.54K), CTR (10.36%), Avg. CPC (₹9.06), and Cost (₹4.26K). A 'Show last 30 days' link is also present.

| Impressions | CTR    | Avg. CPC | Cost   |
|-------------|--------|----------|--------|
| 4.54K       | 10.36% | ₹9.06    | ₹4.26K |

[Click here to see landing page](#)

INDIA'S #1 RATED CRM FOR SALES OPTIMIZATION

SalesTown

Grow 30-45% Sales without increasing your Customer Acquisition Cost

Schedule A Free Demo

3rd Party Integration

Lead Management

Sales Pipeline

Meeting Schedule

Bulk Data Import

Team Collaboration

Centralized Lead Capture

SalesTown is trusted by 5000+ fast growing SMBs across 17 industries

Udyan Tea

YOURSTORY

zwende

TravClan

SHEROES

K H A I

CamPure

all things baby

Unproductive Team

Complex Reporting

No Sales Forecasting

?

Drowning in manual data entry tasks?

?

Still tracking customer interactions across various platforms?

?

Losing potential sales due to misplaced or overlooked information?

?

Unable to monitor your sales team's performance?

?

Do you feel the Price War?

[Click here to see landing page](#)

Pushing 1000s of leads everyday but can't close the damn sales?

Need more time to think

Will get back to you

Price too high

There's a medical emergency

Been very busy, didn't get time

Blah

Blah

And more blah

Are your leads ghosting you with the same lame excuses on a loop?

Feeling stressed out and lost?

SALES = 0%

ZZZ

After all those meetings, follow ups, good talks and messages back & forth.

At the time of closing sales nobody shows up.

Final result becomes ZERO!

Feels like, your team is putting all the efforts on the field, and still somehow you're finding ways to lose the Cricket matches.

Right?

Don't lose hope. Just ELEVATE your game!

ELEVATE

# WEBSITE DESIGN & DEVELOPMENT

Get a professional website from XENMAG. We know how to convince website visitors to drive results. Be it a service website or eCommerce, we have the expertise to represent your brand in the appropriate way.

- Service based website
- SaaS website
- eCommerce website
- Personal website

[Click here to see website](#)

SalesTown

FeaturesPricingWho We AreResources

Book Free Demo

3X

Convert Leads into Revenue

with c|

Book Free Demo

Trusted by 2650 users

★★★★★

4.1/5 (5k Reviews)

SalesTown

Search here.

LeadsEssentialsMail BoxContact

Seeding

+ Add Lead

Lead In

contact made

Prospect

Need

sunit

example@gmail.com

09876543210

₹5,300

Amir

example@gmail.com

43210987654

₹6,300

bro

example@gmail.com

98765432109

₹50,000

mia

example@gmail.com

76543210987

₹1,000

santmy

example@gmail.com

78901234567

₹1,000

Vishat

support@saletown

934892371

₹999

Sachin

abc@gmail.com

+91-987796687766

₹1,111

fish

fish@gmail.com

45687654321

₹1,000

hill

support@saletown.in

999000076

₹10,000

ABK

abk@gmail.com

989999990

₹1,000

Hello

mm@gmail.com

+91-78788997678

₹1,000

Twilio

twilio@gmail.in

998765445

₹1,000

Despak

example@gmail.com

960000000

₹11

karon

manoh@gmail.in

956400007

₹33

Harion

ELECTRONICS

itw

STAS

Technologies Pvt Ltd.

Rethinking cleaning technologies...

RATHI

STEEL BARS

Legacy of Trust. Since 1942.

श्री हरि

SHRI HARI INDUSTRIES

Indian Govt. Recognized 'Star Export House'

1x

ROI in the First year

Achieve exceptional revenue growth with our AI-powered sales forecasting feature.

52.2 %

Time-Saving & Cost Effective

Eliminates manual tasks and allows the team to concentrate on closing more deals.

"One Of The Things I Love Most About SalesTown Is The Ability To Customize It To Fit Our Specific Needs. We Can Easily Create Custom Fields, Labels, And Stages That Align With Our Sales Process."

Sangeeta Bajpai

RGT CREATIONS

0% Lead Leakage

Efficient Lead Routing

₹

Lead Management & Allocation

Increase Conversion Rates and Boost Sales with Productive Lead Management System

[Click here to see website](#)

Search

goomti

8

11

GIFTS

OCCASSIONS

EMOTIONS

THANK YOU

ABOUT US

CONTACT

THE ART OF MAKING MEMORIES

Gifts Curated For Every Occasion & Emotion

SHOP NOW

FEATURED GIFTS

Terra Vase A

Rs. 2,990.00 +

Prana Vase

Rs. 1,990.00 +

Healing Horse Candlestand

Rs. 2,490.00 +

Avian Vase

Rs. 2,490.00 +

VIEW ALL

EXPLORE

Only 8 left

Only 8 left

Only

Teapot of Tranquility (Forest)

Rs. 1,990.00

Avian Vase

Rs. 2,490.00 +

Healing Horse Candlestand

Rs. 2,490.00 +

Prana Vase

Rs. 1,990.00 +

# **WAIT, WE ARE NOT DONE YET**

Partner with XENMAG and experience  
revenue growth like never before!

- **EMAIL MARKETING**
- **WHATSAPP MARKETING**
- **TV ADS**
- **NEWSPAPER ADS**
- **RADIO ADS**
- **ROAD SIDE HOARDING**
- **BILLBOARD**

**AND MORE**

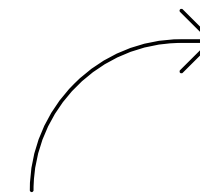
+91 8620 933 479

[contact@xenmag.com](mailto:contact@xenmag.com)

[www.xenmag.com](http://www.xenmag.com)

East Sinthi Road, Dum  
Dum, Kolkata, West  
Bengal, India

# Hire Your 360° Digital Marketing Partner Today!



**MEET ONLINE**

**Click the button & schedule an  
online meeting with us.**

- Complete Digital Marketing
- Traditional Marketing Strategies & Support
- 360° Marketing Creatives & Strategies



**THANK YOU**  
**FOR WATCHING**

[facebook](#)

[twitter/x](#)

[linkedin](#)